

THE GENERAL DATA PROTECTION REGULATION 2018 (GDPR) NOTICE

GENERAL

Sport Horse Breeding of Great Britain (“SHB(GB)”) is a data controller registered with the Information Commissioner and endeavours at all times to process your personal data in accordance with the General Data Protection Regulation 2018 (GDPR). Your personal details will be kept confidential and secure and, as part of your membership contract, will be processed by SHB(GB) for the following purposes:

- Administration of your membership of SHB(GB) (see overleaf).
- Contacting you about SHB(GB)’s activities.
- Statistical and analytical purposes.
- Providing details of Panel Judges to affiliated shows
- Supplying information to the DEFRA (see above).

SHB(GB) will not disclose your personal data to third party data controllers other than in connection with the DEFRA passport legislation, unless in accordance with law or with your permission.

SHB(GB) will continue to process your personal data as part of its ongoing horse breeding database, until you notify SHB(GB) to stop processing your personal data.

Information supplied in connection with your membership application or horse registration will be passed by SHB(GB) to DEFRA in order to provide a source of data that supports veterinary disease control and surveillance activities.

- to discharge its responsibilities for implementation of horse passports;
- to facilitate strategic planning within the equine sector;
- to assist in tracing the owners of straying, lost or stolen horses; and
- to reduce malpractice in the sale of horses and ponies.

The horse passport based information may, in future, be used for research purposes or statistical analysis by educational and commercial organisations. Your personal data may be shared, if necessary, within the DEFRA family, with other Central Government Departments and with Non-Departmental Public Bodies and with Local Authorities. They are required by law to keep your personal data confidential and secure at all times. Data may be processed by a contracted third party on their behalf: that party will also be required to keep all data secure.

In certain, limited circumstances, DEFRA or its agents may be required to release information, including personal data, on request under the Environmental Information Regulations, the Code of Practice on Access to Government Information or the Freedom of Information Act 2000. However, neither DEFRA nor its agents will permit any unwarranted breach of confidentiality nor will SHB(GB) act in contravention of its obligations under the General Data Protection Regulation 2018 (GDPR).

Unless you indicate otherwise to DEFRA or its appointed agents may use the name, address and other details on your application form to contact you in connection with occasional customer research, aimed at improving the services that it provides.